

NEWS RELEASE



Mahoning County Children Services

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Mahoning County Children Services Launches New State-of-the-Art Website with Focus on Child Protective Programs and Services

[YOUNGSTOWN, OHIO] — Mahoning County Children Services is excited to announce today the official launch of its new and completely redesigned website: mahoningkids.com.

Mahoning County Children Services is the public agency responsible for investigating and providing protective services for abused, neglected and dependent children in Mahoning County.

“Child safety is our Agency’s number one priority. The new website is designed to share valuable child welfare information that is easy to find, read and is visually appealing and interactive. The new design will greatly enhance our ability to communicate more efficiently and effectively as well as engage all visitors to the site,” states Jennifer Kollar, Public Information Officer, Mahoning County Children Services.

The website provides parents, caregivers, and visitors easier access to essential and comprehensive information about the Agency’s programs and services. The website also features staff and department directories so visitors may directly contact agency staff or departments quickly. How to report child abuse and neglect along with the Agency’s 24-hour Child Abuse/Neglect Report Line is also highlighted and highly visible for anyone who needs to report suspected child abuse or neglect quickly 24 hours/7 days a week.

“The new website is a vital extension to the Agency as it provides a wealth of information including Frequently Asked Questions on how to report child abuse and neglect. Visitors will also find details about the many vital programs and service 24 hours and 7 days a week. I am confident it will serve our community well,” states Anthony Spano, Board Member and Secretary, Mahoning County Children Services Board.

Designed and built by PALO Creative, an advertising and digital media agency, mahoningkids.com features a fresh, clean design, compelling photography that promotes a positive, uplifting message as well as intuitive navigation and an overall improved user experience. In addition, cutting-edge responsive design automatically resizes text and imagery and adjusts navigation for better usability on different sized screens, including desktop monitors and smart phones and tablets.

“There are many public agencies and municipalities that seek this type of web development in order to meet Google standards and browser expectations in terms of content availability to users,” said Rob Palowitz, President and CEO, PALO Creative. “The work of the Mahoning County Children Services is inconceivable and we couldn’t be more appreciative to help build a website that supports their mission and initiatives.”

Mahoning County Children Services’ new website will be updated regularly and provide timely agency-related news, announcements and events. Visit the new website at: www.mahoningkids.com.

About Mahoning County Children Services:

Mahoning County Children Services is the public agency responsible for helping abused, neglected and dependent children in Mahoning County. The Agency is committed to providing a healthy, secure environment for each child in our care. If you suspect child abuse or neglect; report it to the Children Services Agency in your county. In Mahoning County, contact Mahoning County Children Services 330.941.888. Reports taken 24/hours and 7/days a week. For more information, visit www.mahoningkids.com.

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